.001.^ u\$0N=1 z00BAI I..=~. ;s<!" NRX~=-\ z0e^<XX^ ~B0s~^\ 088H~' n\$0=XN;.\ iBBB0VU;=~!\ \$890eRr\vul FAHZuqr-' ZZUFA@FI.\ ;98HV n\$U^`ARN 1 ^8si Onv^ 01.'

Enhancing California's Web Leadership

IT Executive Council January 6, 2009

Leveraging the Best of the Web

- Best of the Web Criteria
 - Innovation
 - Functionality
 - Efficiency and Economy
 - Monthly Average of Unique Visitors
 - List of Private-Sector Partners

2008: Where we did well... or not...

- Did well...
 - Features and functionality
 - Design and navigation
 - Accessibility, usability and privacy

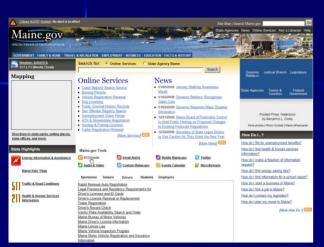
- Could improve
 - Online services
 - Describe efficiency and economy gained

Some Critical Win Factors

- Focus on Customer Service (Live Help)
- Design Templates
- Features and Functions
- Video (YouTube)
- Search
- Significant and Obvious Change

Looking Ahead to 2009

The states to watch...





- Maine
- Michigan
- •Utah
- Virginia









Review Your Departments...

- Compare against the Five
 - Gap Analysis
- Short-Term and Long-term Plans

How You Can Help

- In General
 - More Graphics, Pictures, Video, Audio, Web 2.0
 - More On-line Services
- Specific
 - Success Stories of Adoption
 - Case Studies of Cost-savings
 - Effectiveness Metrics

How You Can Help

- Innovation
 - TLDNR
 - Transparency
 - Open Government (Podcast/Webcast)
 - eDemocracy
 - Raw Data
 - Green
 - Mashups/Maps/GIS
 - Web 2.0/Collaboration
 - Learning from Obama Campaign

California Web Accessibility Conference

- Current best practices and techniques in accessible IT
- For managers, programmers, designers, testers, policy developers
- CSU Long Beach on January 12 14th 2009
- For more information:

http://www.knowbility.org/calwac/

We would like to include your initiatives into the Statewide Plan

Send ideas to: dane.wilson@dts.ca.gov
stacey.walker@eservices.ca.gov